

## Standards for Area Governors

- ✓ **Focus on membership growth** and educational achievements in clubs so the area can achieve a minimum recognition of Distinguished Area.
- ✓ **Motivate and assist each club** in the area to become a Distinguished Club.
- ✓ **Make at least two club visits** and:
  - ~ assess club membership and willingness to grow
  - ~ assess who will achieve educational achievements and when these will be completed
  - ~ evaluate club quality of meetings, recognition, working with new members and administration complete the Area Report of Club Visit form online
- ✓ **Offer to make a presentation** during the club visit on one or more of the following topics:
  - ~ Distinguished Club Program
  - ~ Communication and Leadership Tracks
  - ~ Membership growth and development
- ✓ **Ensure that each club understands** the service roles of area governor and the district.
- ✓ **Contact club presidents monthly** about:
  - ~ Distinguished Club Program performance
  - ~ Follow up on items identified during previous visit
  - ~ District training or other district events
- ✓ **Growth**
  - ~ Ensure no net club loss in the area.
  - ~ With help from the division governor, build at least one new club within the area.
- ✓ **Hold at least two area council meetings** each year and have the following topics on the agenda:
  - ~ Distinguished Club Program, including club plans, goals, needs for district/area assistance
  - ~ Attendance at club officer training
  - ~ Planning for inter-club events (e.g., training, time and place of area speech contests)
  - ~ Idea exchange – clubs can share success stories
- ✓ **Participate in district training** for division governors and area governors, Executive Committee meetings, district conferences and district council meetings.

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## TOASTMASTERS INTERNATIONAL

### The Mission of the District

The mission of the district is to enhance the performance and extend the networks of clubs, thereby offering greater numbers of people the opportunity to benefit from the Toastmasters educational program by:

- ✓ Focusing on the critical success factors as specified by the district educational goals and membership goals.
- ✓ Ensuring that each club effectively fulfills its responsibilities to its members.
- ✓ Providing effective training and leadership development opportunities for club and district officers.

### The Heart of the Toastmasters Program...

is the Club. It provides the environment and support members need to develop their communication and leadership skills.

Featured within the Toastmasters organization are additional levels of assistance which provide support to clubs. The primary function of districts, for example, is to help clubs in their efforts. Area governors work for the districts by taking responsibility for the well-being and activities of all clubs assigned to their areas. As district officers, division governors strengthen this network by offering support and guidance to area governors. ***Effective area governors encourage the health and growth of clubs and insure the success of their divisions.***

Visit the Gaveliers TM Club website  
<http://gavelierstoastmasters.com/MembersArea.htm>  
and download your own copy of this **Pocket Guide**.

## Toastmasters International



## Achieving Success as an Area Governor



The Area Governor is responsible for Clubs within the Area and is the District representative to the Clubs in the Area.